

## Press Release

**FOR IMMEDIATE RELEASE**

**November 2, 2011**

### **ILMA CONTINUES TO EXPAND MEMBERSHIP** *Board Approves New Charter Member and Allied Member*

WASHINGTON, D.C. – The Institutional Life Markets Association (ILMA) announces the expansion of their membership with the Board of Directors voting recently to accept Fortress Investment Group and Examination Management Services, Inc. (EMSI) to the not-for-profit trade association.

Fortress Investment Group joins ILMA as a Charter Member and Examination Management Services, Inc. (EMSI) is an Allied Member.

“Fortress Investment Group is demonstrating their commitment to the institutional investment community, to this class of investment, and this market by joining ILMA and we are pleased to welcome them,” said Jack Kelly, ILMA Managing Director. “ILMA’s well established record as the trade association representing the interest of investors in this marketplace is reaffirmed by the addition of Fortress as a Charter Member.”

Fortress Investment Group Fortress Investment Group LLC (NYSE: “FIG”) is a leading global investment manager with approximately \$43.8 billion of assets under management as of June 30, 2011. Fortress offers a range of alternative and traditional investment strategies for institutional and private investors around the world.

Charter membership in ILMA is available to entities that are subject to extensive regulation by the banking or securities dealer regulatory agencies. Generally, you must be either a broker-dealer which can demonstrate that it owns or invest at least \$100 million in securities or you must be a banking institution with total assets in excess of \$1 billion.

New Allied Member Examination Management Services, Inc. (EMSI) is a life expectancy provider that also offers medical information, risk management and investigative services to the insurance, healthcare, legal, wellness and business communities.

“EMSI is the leading provider of services to investors in this marketplace and a great addition to our association,” added Kelly. “EMSI and Fortress share ILMA’s vision of transparency and we applaud their commitment to uphold ILMA’s standards.”

ILMA Members agree to comply with ILMA’s “Guiding Principles” which were developed by ILMA leadership to facilitate the promulgation of appropriate regulation and the development of industry “best practices.” The “Guiding Principles” focus on transparency, consumer choices, fiduciary duty, insurable interest principle, policy origination, protection of insured’s identity, competition, and marketplace education.

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#### About ILMA:

ILMA is a not-for-profit trade association focused on the longevity and mortality-related marketplace. By creating innovative capital market solutions, ILMA members seek to expand consumer choice in one of their most important assets - their life insurance. The Association is a leader in establishing best practices and in raising awareness about this growing and vital industry.

ILMA’s MISSION is to expand and apply capital market solutions in life insurance, educate consumers that their insurance may be a valuable asset, expand consumer choices about how to manage it, and support the responsible growth and regulation of the industry. We believe that expanded consumer choice and full disclosure of all fees is good for the consumer and for the industry.

In 2010, ILMA released the “Life Settlement Provider Best Practices”, a guide of minimum compliance and diligence procedures for life settlement providers which is available at <http://www.lifemarketsassociation.org/>.